

MATT PINFIELD

H O S T S

# FLASHBACK

## POP QUIZ

**TRIVIA THAT BRINGS BACK  
ALL THE COOL MEMORIES**

(THAT MAY HAVE GONE UP IN SMOKE)



### **KILLER CLASSIC ROCK and POP CULTURE TRIVIA**

*Flashback Pop Quiz* is Rock radio's award-winning, prize-packed daily trivia promotion. Living music encyclopedia Matt Pinfield serves up 52 weeks of pop culture brain twisters that will keep your listeners intrigued and interacting. It's the ultimate, irreverent on-air contest, disguised as a comedy break.

From James Bond to Jimi Hendrix, Three's Company to Bad Company—Saturday Night Live to Steppenwolf—*Flashback Pop Quiz* keeps listeners tuned in and turned on.

### **PROMOTIONS KEEP LISTENERS TUNED-IN**

Through the feature listeners have the opportunity to win great prizes including Classic Rock memorabilia, CDs, DVDs, the hottest selling games, plus t-shirts, books, caps and other cool stuff.

### **CUSTOMIZABLE VERSION**

Plug-and-play *Flashback Pop Quiz* hosted by influencer and Rock insider, Matt Pinfield, OR use ready-made scripts and beds to put behind your own jock. *Flashback Pop Quiz* is a great vehicle for local sponsorship and value added promotions.

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