

Liz Smith
Creative Media Experiences

Mr Coffee
"RUNNING"

SFX: We are outside, where people are obviously running. We hear shoe tread smacking into pavement, the heavy breathing of exercising.

WOMAN 1: Remind me again. . . why I do this to myself (?)

WOMAN 2: Because when we're done, we get lattes.

SFX: The running sounds and breathing continue a few seconds more, then settle. The running has stopped.

WOMAN 1: Whew!! Finally!

SFX: Door bells rings, door opens to us.

WOMAN INSIDE: Hey girls!

WOMAN 1+2: Hey Jill!

ANNCR: Jill has the new Mr Coffee latte machine. . . making her house just part of the morning route.

JINGLE: There's a coffee shop on my countertop. . . mmm, mmm, mmm, Mr. Coffee.

ANNCR: Now available at Bed Bath & Beyond.